

# 2017 FaithWorks Campaign Manual

## Dear FaithWorks Coordinator:

Thank you for accepting this important ministry in the life of our diocese. As the annual appeal of the Diocese of Toronto, FaithWorks is one vehicle through which we respond to Christ's asking, "Do You Love Me?" (John 21:12-17). Through your efforts, and the generosity of many, many people, FaithWorks has raised more than \$25 million since it was created in 1996.

## How does FaithWorks help?

FaithWorks supports 17 Anglican-affiliated ministries, helping people like Rick, who is no longer homeless and now gives back to his community because the David Busby Centre was there to help him get back on his feet when he had nowhere else to turn.

FaithWorks supports the downtown ministry of All Saints Church Community Centre and its outreach to help women recover from life on the streets as sex-trade workers.

FaithWorks is the warm welcome that newcomers receive when they become part of Flemingdon Park Ministry.

FaithWorks funds the crisis intervention and wraparound support provided to vulnerable women and children in rural communities through the ministry of North House.

FaithWorks also supports the essential work being done around the world and in Canada's North by the Anglican Church of Canada and the Primate's World Relief and Development Fund.

Additional information about all of our FaithWorks Ministry Partners can be found on our website ([www.faithworks.ca](http://www.faithworks.ca)).

FaithWorks also helps to sustain local outreach ministry. Each parish is encouraged to retain up to 15% of what it raises through FaithWorks each year. Last year alone, funds raised through FaithWorks parish campaigns contributed \$98,108 to support outreach projects at the local parish level. In addition, 5% of undesignated contributions are distributed each year in the form of Area Ministry Grants.

Please call or email if there is anything I can do to support your parish in planning your FaithWorks Campaign. You can reach me at 416-363-6021 ext. 244 or toll-free 1-800-668-8932 ext. 244; or by email to [faithworks@toronto.anglican.ca](mailto:faithworks@toronto.anglican.ca).

Blessings to you and all those in your parish who contribute your many gifts of time, talent and treasure, to help those who need us most.

Sincerely yours,

Paige Souter  
Manger of Annual Giving

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## Tips for a Successful Parish Campaign

### Printed Materials

Brochures, pledge forms, bulletin covers, posters, bookmarks and placemats help to promote FaithWorks in your parish. FaithWorks parish materials are distributed each year in January. If you would prefer to have materials sent to you closer to the date that you plan to conduct your FaithWorks campaign, please let us know and we will be happy to make those arrangements. When the materials arrive, put up the posters and ensure that FaithWorks materials are distributed to everyone in the parish.

Ask your parish administrator to use the FaithWorks bulletin covers on Sundays when you have a speaker from any of our Ministry Partners.

### Speakers Bureau

Would you like to know how your dollars are making a difference? Contact the FaithWorks Speakers Bureau to request a speaker from one of our FaithWorks Ministry Partners. A gifted, motivated speaker can put a human face on the work you are helping to support and this can have a significant impact on giving. Parishes that arranged a speaker through the Speakers' Bureau have experienced, on average, increases of 20% or more over the previous year. To learn more, please contact Julie Poore at [fwspeakersbureau@toronto.anglican.ca](mailto:fwspeakersbureau@toronto.anglican.ca).

### Offertory Envelopes and Giving by PAR

Parishes that encourage monthly donations to FaithWorks consistently rank among the highest in proportional giving. This is because it is easier for most of us to give a small amount each month than to write a big cheque once a year. Even a modest contribution of just \$5 a month adds up to \$60 a year!

FaithWorks pays the cost of printing and inserting FaithWorks envelopes (one per month) in the offertory boxed sets ordered from your regular envelope provider. An order form can be downloaded from our website, [www.faithworks.ca](http://www.faithworks.ca).

Increasingly, parishioners are giving to their parish through PAR (pre-authorized remittance). Please encourage them to consider a small increase each month to help support FaithWorks.

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## Throughout the year

Keep parishioners informed by providing short updates in your parish bulletin, such as last year's parish results, progress on this year's campaign, upcoming events, etc. Don't forget to mention that by retaining 15% of the funds you raise, FaithWorks is helping to support your parish's own outreach ministry. Check the website ([www.faithworks.ca](http://www.faithworks.ca)) for profiles of FaithWorks ministries and stories of some of the people who have been helped through the generosity of people like you.

All of these are great ways to keep everyone in your parish connected to FaithWorks throughout the year. For more information or suggestions about what other parishes are doing to raise money for FaithWorks, contact us at [faithworks@toronto.anglican.ca](mailto:faithworks@toronto.anglican.ca).

## Reporting and Remitting Donations

**Please remit donations on a quarterly basis.** Submitting your donations throughout the year will make it possible for the FaithWorks Allocations Committee to make better informed grant-making decisions and will help to ensure that recipient ministries receive funds on a timely basis.

**The FaithWorks 2017 Parish Campaign Report** should be submitted at the same time you send your quarterly remittances. This form helps to ensure that you receive full credit for the money you have raised and that designated contributions reach their intended ministry. A copy of this form can be found on the last two pages of this manual. The Parish Campaign Reporting Form also can be downloaded from [www.faithworks.ca](http://www.faithworks.ca) (as an excel workbook or a PDF version that can be printed out and filled in).

**IMPORTANT, PLEASE NOTE:** In order for contributions to be credited to your parish for FaithWorks 2017, **we must receive your final Campaign Report no later than January 8, 2018.** Any outstanding funds can be remitted, along with a copy of your final report, up until January 29, 2016. **Funds received after that date will be recorded as 2016 income.**

### Remittances by cheque

Remittance cheques should be made out to "Diocese of Toronto – FaithWorks" and mailed or delivered to Diocese of Toronto Stewardship Development Office, 135 Adelaide St. E., Toronto, ON M5C 1L8.

### Donations by Visa, MasterCard or American Express

Send donor cards for payments by credit card directly to the Stewardship Development Office. Remember to include these payments on your quarterly FaithWorks Campaign Report. The Stewardship Development Office will produce tax receipts and credit these donations to your parish.

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## **Pre-Authorized Giving**

Parishioners who use Pre-Authorized Giving (PAR) may designate a portion of their gift to FaithWorks or any of the ministries supported under the FaithWorks umbrella. The parish will be asked to record the FaithWorks amounts contributed in this manner on the quarterly Campaign Report.

## **Multiple Contributions**

Have you considered encouraging your parishioners to contribute to FaithWorks throughout the year? Parishes that encourage multiple contributions experience significantly higher donations than those parishes not using this simple system. This is because most of us give only what we can afford at the time of the appeal. But even a modest contribution, multiplied on a weekly, monthly or even quarterly basis quickly adds up. And it also helps to remind us of the important work being done day in and day out by FaithWorks ministries and partners.

## **Parish Retainer**

Your parish is entitled to retain 15% of undesignated contributions raised through your FaithWorks Campaign. Please note that the parish should not calculate a retainer on funds submitted directly to one of our ministry partners in response to an urgent appeal (such as disaster response or relief).

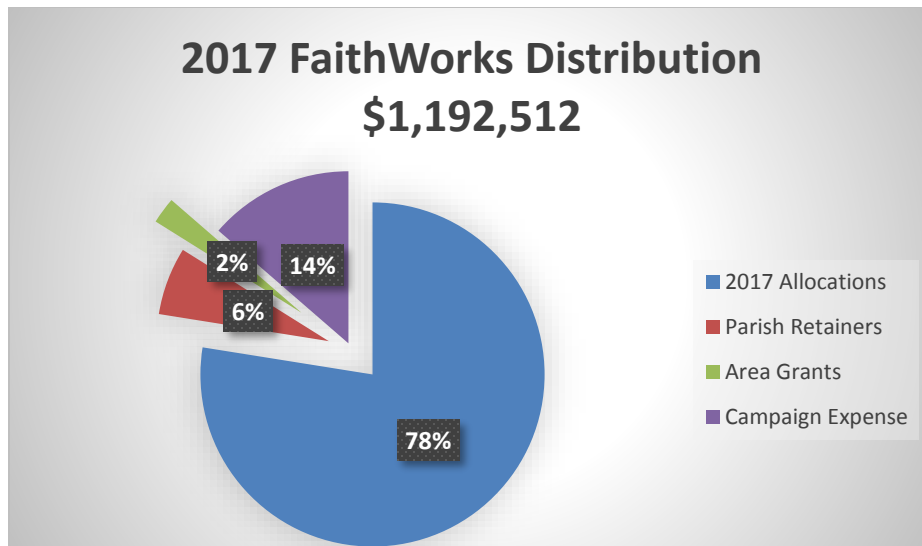
**For further information please contact Paige Souter at 416-363-6021 ext. 244, toll-free 1-800-668-8932 ext. 244, or by email addressed to [psouter@toronto.anglican.ca](mailto:psouter@toronto.anglican.ca).**

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## How Will My Gift Be Used?

FaithWorks provides essential operating support to its Ministry Partners and other designated agencies. Links to the websites of each of these ministries can be found on our website: [www.faithworks.ca](http://www.faithworks.ca).

The chart below illustrates the distribution of funds raised from individuals, parishes, corporations, foundations and trust income in 2014.



### Ministries by Area Served

#### Trent-Durham

AURA  
Lakefield Youth for Christ  
North House  
St. John, Peterborough, Community Outreach

#### York-Credit Valley

AURA  
The Bridge Prison Ministry  
The Dam  
Downsview Youth Covenant  
LOFT Community Services

#### York-Scarborough

AURA  
All Saints Church – Community Centre  
Flemingdon Park Ministry  
LOFT Community Services  
Philip Aziz Centre  
Toronto Urban Native Ministry

#### York-Simcoe

AURA  
Couchiching Jubilee House  
David Busby Centre  
LOFT Community Services  
Samaritan House Community Ministries

#### International Relief and Development and Support for Ministry in Canada's North

Anglican Appeal  
Primate's World Relief and Development Fund

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## Contacts

### FaithWorks

Diocese of Toronto  
135 Adelaide Street E.  
Toronto, ON M2J 1X4

Contact: Paige Souter  
Email: [psouter@toronto.anglican.ca](mailto:psouter@toronto.anglican.ca)  
Phone: 416-363-6021 ext. 244  
Toll-Free: 1-800-668-8932 ext. 244  
Fax: 416-363-7678  
Website: [www.faithworks.ca](http://www.faithworks.ca)

### FaithWorks Speakers Bureau

Julie Poore, Volunteer Coordinator  
Email: [fwspeakersbureau@toronto.anglican.ca](mailto:fwspeakersbureau@toronto.anglican.ca)  
Phone: 705-326-6598

### All Saints Church - Community Centre

315 Dundas Street East  
Toronto, ON M5A 2A2

Contact: The Rev. David Opheim,  
Priest-Director  
Email: [david@allsaintstoronto.com](mailto:david@allsaintstoronto.com)  
Phone: 416-368-7768  
Fax: 416-368-7819  
Webpage: [www.allsaintstoronto.com](http://www.allsaintstoronto.com)

### The Anglican Appeal

Anglican Church of Canada  
80 Hayden Street  
Toronto, ON M4Y 3G2

Contact: Grace Lanca  
Email: [lgrace@national.anglican.ca](mailto:lgrace@national.anglican.ca)  
Phone: 416-924-9199 ext. 299  
Webpage: [www.anglican.ca](http://www.anglican.ca)

### Anglican United Refugee Alliance AURA

2723 St. Clair Avenue East  
Toronto, ON M4B 1M8

Contact: Ian McBride, Executive Director  
Email: [ianmcbride@auraforrefugees.org](mailto:ianmcbride@auraforrefugees.org)  
Phone: 416-588-1612  
Fax: 416-588-1702  
Webpage: [www.auraforrefugees.org](http://www.auraforrefugees.org)

### The Bridge Prison Ministry

24 George St., N.  
P.O. Box 143  
Brampton, ON L6V 2K7

Contact: Garry Glowacki, Executive  
Director  
Email: [ed@thebridgeprisonministry.com](mailto:ed@thebridgeprisonministry.com)  
Phone: 905-460-5274  
Fax: 905-824-8087  
Website: [www.thebridgeprisonministry.com](http://www.thebridgeprisonministry.com)

### Couchiching Jubilee House

79 Colborne Street East  
P.O. Box 272  
Orillia, ON L3V 6J6

Contact: Lynn Fisher,  
Executive Director  
Email: [lfisher@jubileehouse.ca](mailto:lfisher@jubileehouse.ca)  
Phone: 705-326-4337  
Fax: 705-325-9708  
Website: [www.jubileehouse.ca](http://www.jubileehouse.ca)

### The Dam

P.O. Box 21217 Meadowvale Postal Station  
Mississauga, ON L5N 6A2

Contact: Carol Reist, Executive Director  
Email: [carol@thedam.org](mailto:carol@thedam.org)  
Phone: 905-826-6558  
Website: [www.thedam.org](http://www.thedam.org)

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## **The David Busby Street Centre**

88 Mulcaster St.  
Barrie, ON L4M 3M5

Contact: Sara Peddle, Executive Director  
Email: [sara@busbycentre.ca](mailto:sara@busbycentre.ca)  
Phone: 705-739-6916  
Website: [www.busbycentre.ca](http://www.busbycentre.ca)

## **Downsview Youth Covenant**

2259 Jane Street  
Toronto, ON M3M 1A6

Contact: Connie Kendell, Executive Director  
Email: [thedyc@rogers.com](mailto:thedyc@rogers.com)  
Phone: 416-241-4639  
Website: [www.dyctoronto.com](http://www.dyctoronto.com)

## **Flemingdon Park Ministry**

10 Gateway, P.O. Box 45604  
Don Mills, ON M3C 3S4

Contact: The Rev. Beverley Williams,  
Executive Director  
Email: [beverley@flemingdonparkministry.com](mailto:beverley@flemingdonparkministry.com)  
Phone: 416-425-1841  
Website: [www.flemingdonparkministry.org](http://www.flemingdonparkministry.org)

## **Lakefield After-School Program**

81 Queen St., P.O. Box 217  
Lakefield, ON K0L 2H0

Contact: The Rev. Munroe Scott  
Email: [revmunroe@nexicom.net](mailto:revmunroe@nexicom.net)  
Phone: 705-652-8302

## **LOFT Community Services**

15 Toronto St., 9<sup>th</sup> Floor  
Toronto, ON M5C 2E3

Contact: Jane Corbett,  
Director of Development  
Email: [jcorbett@loftcs.org](mailto:jcorbett@loftcs.org)  
Phone: 416-979-1994 ext. 227  
Website: [www.loftcs.org](http://www.loftcs.org)

## **North House Shelter**

Location: 391 Mill St., Beaverton ON  
Mailing: P.O. Box 553  
Cannington, ON L0E 1E0

Contact: Lisa Krien, Interim Executive Director  
Email: [coordinator@northhouse.ca](mailto:coordinator@northhouse.ca)  
Phone: 705-432-8654  
Website: [www.northhouse.ca](http://www.northhouse.ca)

## **The Philip Aziz Centre for Hospice Care**

588 Gerrard St. E.  
Toronto, ON M4M 1X8

Contact: The Rev. Rauni Salminen,  
Executive Director  
Email: [raunis@philipazizcentre.ca](mailto:raunis@philipazizcentre.ca)  
Phone: 416-363-9196  
Website: [www.philipazizcentre.ca](http://www.philipazizcentre.ca)

## **The Primate's World Relief and Development Fund (PWRDF)**

80 Hayden Street  
Toronto, ON M4Y 3G2

Contact: Will Postma, Executive Director  
Email: [wpostma@pwrdf.org](mailto:wpostma@pwrdf.org)  
Phone: 416-924-9199 ext. 264  
or toll free 1-866-308-7973  
Website: [www.pwrdf.org](http://www.pwrdf.org)



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Phone: 705-720-7111  
Web: [www.samaritanhousecm.com](http://www.samaritanhousecm.com)

## **St. John's Community Outreach Ministries**

99 Brock St.  
Peterborough, ON K9H 2P2

Contact: The Rev. Christian Harvey  
Email: [office@stjohnspeterborough.ca](mailto:office@stjohnspeterborough.ca)  
Phone: 705-745-7624  
Website: [www.stjohnspeterborough.ca](http://www.stjohnspeterborough.ca)

## **Toronto Urban Native Ministry**

Council Fire Native Cultural Centre  
439 Dundas Street East  
Toronto, ON M5A 2B1

Contact: Sandra Campbell,  
Lay Pastoral Social Worker  
Email: [s.camptunm@yahoo.ca](mailto:s.camptunm@yahoo.ca)  
Phone: 416-504-7041  
Web: [www.tunm.ca](http://www.tunm.ca)

## **Samaritan House Community Ministries**

Location: 37 Burton Ave., Lower Level  
Barrie, ON  
Mailing: 65 Cedar Pointe Dr., Box 254  
Barrie, ON L4N 9R3

Contact: Kerry Ploughman,  
Executive Director  
Email: [shbarrie@gmail.com](mailto:shbarrie@gmail.com)