

LOVE KINDNESS

2019 FaithWorks Parish
Campaign Manual



Works of faith
IN THE DIOCESE OF
TORONTO SINCE 1996

www.faithworks.ca

Dear FaithWorks Parish Coordinator:

Welcome to FaithWorks, the annual appeal of the Anglican Diocese of Toronto! It is our annual shared mission to feed, shelter, nurture and befriend people in need. Together, we help improve the lives of over 20,000 people every year who face difficult challenges.

At the heart of the FaithWorks Campaign are the parishes who are committed to building communities of compassion and hope. Thank you for being a FaithWorks Parish! Because of you the FaithWorks ministry partners can reach out in loving service offering help and hope to people in need.

FaithWorks focuses its support in the following four areas:

- Caring for people who are homeless
- Caring for newcomers and refugees
- Caring for at-risk women, children and youth
- Caring for Indigenous Peoples and people who are HIV/AIDS-impacted

FaithWorks is excited to introduce newly designed campaign materials based on Micah 6:8: ***“What does the Lord require of you but to do justice, and to love kindness, and to walk humbly with your God.”*** Over the course of the next three years, FaithWorks will focus on each section of this scripture passage, helping us to focus on the different ways that we, as followers of Jesus, can help to manifest his kingdom on earth. In addition to a new ‘look’, we have made some changes in the materials that will be used in the campaign. In an effort to be better stewards of creation, we have discontinued the use of placemats, and replaced them with postcards, that can be used in a variety of ways by parishes.

FaithWorks will continue to help sustain local outreach ministry through the 15% parish retainer. Each parish is encouraged to retain up to 15% of what it raises through FaithWorks each year to support outreach projects at the local parish level. In addition, 5% of undesignated contributions are distributed each year in the form of Area Ministry Grants.

Please call or email if there is anything we can do to support your parish in planning your FaithWorks Campaign. You can reach us at 416-363-6021 ext. 244 or toll-free 1-800-668-8932 ext. 244; or by email to faithworks@toronto.anglican.ca.

Blessings to you and all those in your parish who contribute your many gifts of time, talent and treasure, to help those who need us most.

Sincerely yours,



Peter Misiaszek, CFRE
Director of Stewardship Development

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Tips for a Successful Parish Campaign

Setting Your Campaign Goal

Setting a goal for your parish FaithWorks campaign helps to ensure that the parish is working together with a common vision for the impact that they wish to have on the lives of people in need. We recommend setting a goal of raising at least 3% of your previous year's offertory.

Printed Materials

Brochures, pledge forms, bulletin covers, posters, and postcards help to promote FaithWorks in your parish. FaithWorks parish materials are distributed early in the year, usually just before Lent. When the materials arrive, put up the posters and ensure that FaithWorks materials are distributed to everyone in the parish.

Ask your parish administrator to use the FaithWorks bulletin covers on Sundays when you have a speaker from any of our Ministry Partners.

Speakers Bureau

Would you like to know how your dollars are making a difference? Contact the FaithWorks Speakers Bureau to request a speaker from one of our FaithWorks Ministry Partners. A gifted, motivated speaker can put a human face on the work you are helping to support and this can have a significant impact on giving. Parishes that arranged a speaker through the Speakers Bureau have experienced, on average, increases of 20% or more over the previous year. To learn more, please contact Julie Poore at fwspeakersbureau@toronto.anglican.ca.

Offertory Envelopes

Parishes that encourage monthly donations to FaithWorks consistently rank among the highest in proportional giving. This is because it is easier for most of us to give a small amount each month than to write a big cheque once a year. Even a modest contribution of just \$5 a month adds up to \$60 a year!

FaithWorks pays the cost of printing and inserting FaithWorks envelopes (one per month) in the offertory boxed sets ordered from your regular envelope provider. An order form can be downloaded from our website, www.faithworks.ca.

Parish Engagement Throughout the year

Keep parishioners informed by providing short updates in your parish bulletin, such as last year's parish results, progress on this year's campaign, upcoming events, etc. Don't forget to mention that by retaining 15% of the funds you raise, FaithWorks is helping to support your parish's own outreach ministry. Check the website (www.faithworks.ca) for profiles of FaithWorks ministries and stories of some of the people who have been helped through the generosity of people like you.

All of these are great ways to keep everyone in your parish connected to FaithWorks throughout the year. For more information or suggestions about what other parishes are doing to raise money for FaithWorks, contact us at faithworks@toronto.anglican.ca.

Reporting and Remitting Donations

Please remit donations on a quarterly basis.

Submitting your donations throughout the year will make it possible for the FaithWorks Allocations Committee to make better informed grant-making decisions and will help to ensure that recipient ministries receive funds on a timely basis.

Parish Campaign Report

The FaithWorks 2019 Parish Campaign Report should be submitted at the same time you send your quarterly remittances. This form helps to ensure that you receive full credit for the money you have raised and that designated contributions reach their intended ministry. The Parish Campaign Reporting Form also can be downloaded from www.faithworks.ca (as an excel workbook or a PDF version that can be printed out and filled in).

IMPORTANT, PLEASE NOTE:

In order for contributions to be credited to your parish for FaithWorks 2019, **we must receive your final Campaign Report no later than January 17, 2020**. Any outstanding funds can be remitted, along with a copy of your final report, up until January 24, 2020. **Funds received after that date will be recorded as 2020 income.**

Remittances by cheque

Remittance cheques should be made out to the "Diocese of Toronto – FaithWorks" and mailed or delivered to Diocese of Toronto Stewardship Development Office, 135 Adelaide St. E., Toronto, ON M5C 1L8. This remittance cheque should include any money that is donated to the Primate's World Relief and Development Fund (PWRDF). They should not be included in a separate cheque made out to PWRDF.

Donations by Visa, MasterCard or American Express

Send donor cards for payments by credit card directly to the Stewardship Development Office. Remember to include these payments on your quarterly FaithWorks Campaign Report. Our Office will produce tax receipts and credit these donations to your parish.

Multiple Contributions

Have you considered encouraging your parishioners to contribute to FaithWorks throughout the year? Parishes that encourage multiple contributions experience significantly higher donations than those parishes not using this simple system. This is because most of us give only what we can afford at the time of the appeal. But even a modest contribution, multiplied on a weekly, monthly or even quarterly basis quickly adds up. And it also helps to remind us of the important work being done day in and day out by FaithWorks ministries and partners.

Parish Retainer

Your parish is entitled to retain 15% of undesignated contributions raised through your FaithWorks Campaign. Please note that the parish should not calculate a retainer on funds submitted directly to one of our ministry partners in response to an urgent appeal (such as disaster response or relief).

FaithWorks Ministry Partners

FaithWorks Focus Areas

FaithWorks focuses its support for ministry partners within four areas:

1. Caring for people who are homeless

Our ministry partners work to improve the well-being of people who are homeless and under-housed. They help people and families rebuild their lives.

Ministry Partners:

All Saints Church Community Centre
The Warming Room Community Ministries
The David Busby Centre

2. Caring for newcomers and refugees

Our ministry partners provide resettlement support that help new Canadians and refugees overcome language and cultural barriers that can make a fresh start in a new country feel overwhelming.

Ministry Partners:

Anglican United Refugee Alliance (AURA)
Flemingdon Park Ministry

3. **Caring for at-risk, women, children and youth**

Our ministry partners provide transitional housing and recovery support to women, youth and children seeking to break the cycle of abuse and poverty. They also offer mentoring and support to help young moms and youth develop relationships based on love, respect, and dignity.

Ministry Partners:

Couchiching Jubilee House
Downsview Youth Covenant
North House
Samaritan House
The Dam

4. **Caring for Indigenous Peoples and people who are HIV/AIDS-impacted**

Our ministry partners address the social and economic crisis in indigenous communities to ensure a better future for Indigenous Peoples. They also provide programs and services for people living with HIV/AIDS as well as adults and children who are HIV-impacted.

Ministry Partners:

Giving with Grace
Philip Aziz Centre
PWRDF
Toronto Urban Native Ministry

Ministry Partners Listed by Area Served

Trent-Durham

Anglican United Refugee Alliance (AURA)
North House
The Warming Room Community Ministries

York-Credit Valley

AURA
The Dam
Downsview Youth Covenant

York-Scarborough

AURA
All Saints Church – Community Centre
Flemingdon Park Ministry
Philip Aziz Centre
Toronto Urban Native Ministry

York-Simcoe

AURA

Couchiching Jubilee House

David Busby Centre

Samaritan House Community Ministries

International Relief and Development and Support for Ministry in Canada's North

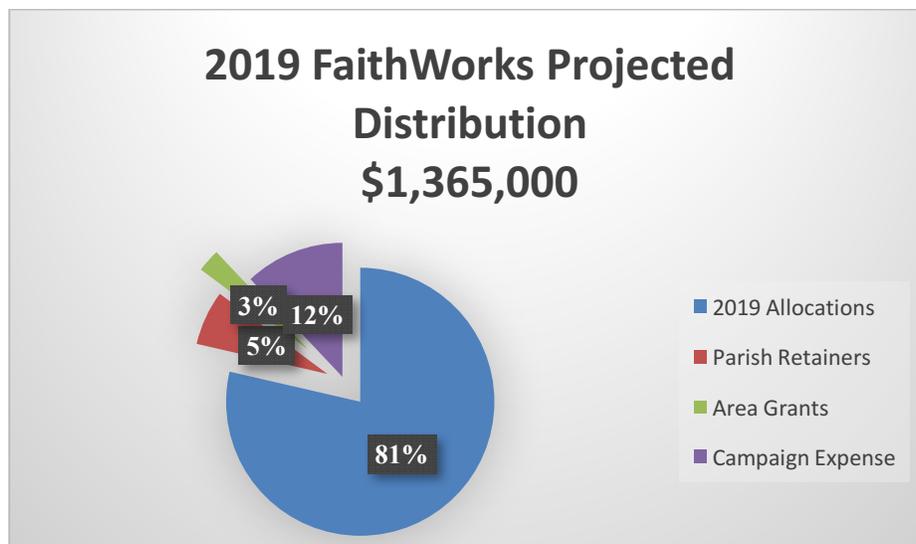
Giving with Grace

Primate's World Relief and Development Fund

How Will My Gift Be Used?

FaithWorks provides essential operating support to its Ministry Partners. Links to the websites of each of these ministries can be found on our website: www.faithworks.ca.

The chart below illustrates the distribution of funds raised from individuals, parishes, corporations, foundations and trust income in 2019.



Need more information?

For more information about FaithWorks, please contact:

Peter Misiaszek, CFRE

Director of Stewardship Development

Diocese of Toronto

135 Adelaide Street E.

Toronto, ON M2J 1X4

Email: pmisiaszek@toronto.anglican.ca

Phone: 416-363-6021 ext. 246

Toll-Free: 1-800-668-8932 ext. 246

Fax: 416-363-7678

Website: www.faithworks.ca

For information regarding the FaithWorks Speakers Bureau contact:

Julie Poore

Volunteer Coordinator

FaithWorks Speakers Bureau

Email: fwspeakersbureau@toronto.anglican.ca

Phone: 705-326-6598

Diocese of Toronto - FaithWorks 2019 Campaign Report

Name of Parish: _____ Contact Name: _____ e-mail: _____
 Address: _____ Contact Phone: _____

Enter amounts below for each quarter of the calendar year. **Only non shaded cells are to be used for data entry.** Remember to save a copy of what you have submitted so that it can be updated easily when submitting your report in subsequent quarters. For help, please contact Atif Hasni, Donor Relations & Information Management Assistant, at 416-363-6021 or 1-800-668-8932 ext. 221; or by email: ahasni@toronto.anglican.ca.

Send your remittance, along with a completed copy of this form, to: Stewardship Development Office, Diocese of Toronto, 135 Adelaide St. E., Toronto, ON M5C 1L8. Please make cheques payable to FaithWorks.



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Line	Description	Jan - Mar		Apr - Jun		Jul - Sep		Oct - Dec		Total Year
		this quarter	year to date							
1	Total received this period. (Include amounts received by cash, cheques, and credit card)									
2	Less amount retained for Parish Outreach (up to 15%)									
3	Amount to be forwarded to Diocese									
4	Amount owing to Diocese (line 9 from previous quarter plus line 3 from current quarter)									
5	Cheque enclosed with this report									
6	Credit card payments enclosed with this report (to be processed and received by Diocese)									
7	Credit card payments already submitted to Diocese during the quarter (if any)									
8	Total remitted this quarter									
9	Balance owing to Diocese. (line 4 minus line 8)									

List ministries supported with FaithWorks funds retained by parish:

(this information is helpful when considering funding requests from new applicants)

Diocese of Toronto - FaithWorks 2019 Campaign Report



Name of Parish:

Donor Designations	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Total Year
Undesignated (retainer, if any, should be deducted from undesignated funds and entered at the bottom of this page)					
FaithWorks Ministry Partners					
All Saints Church - Community Centre					
Anglican United Refugee Alliance (AURA)					
Couchiching Jubilee House					
The Dam					
Downsview Youth Covenant					
David Busby Street Centre					
Flemington Park Ministry					
Giving with Grace					
North House					
The Philip Aziz Centre for Hospice Care					
PWRDF					
Samaritan House Community Ministry					
Toronto Urban Native Ministry					
Warming Room Community Ministries					
Special designations (please specify):					
Amount retained for local parish outreach (from page 1, line 2)					
Total (must equal line 1, page 1)					

Note: Cells on Total line on page 2 are pink until amounts agree with line 1, page 1, then they turn green



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