

I WAS HUNGRY
AND YOU GAVE
ME FOOD.

I WAS THIRSTY
AND YOU GAVE
ME SOMETHING
TO DRINK.

I WAS A
STRANGER
AND YOU
WELCOMED ME.

MATT. 25:35



Diocese of Toronto
Anglican Church of Canada



Works of faith
for over 25 years

2024 FaithWorks Parish Campaign Manual



Dear FaithWorks Parish Coordinator:

Welcome to FaithWorks, the annual appeal of the Anglican Diocese of Toronto! It is our annual shared mission to feed, shelter, nurture and befriend people in need. By working together, we helped improve the lives of over 36,000 people who face difficult challenges and vulnerability last year. **The need for the services provided by FaithWorks' ministry partners increased by 32% last year and almost 70% over the last 2 years.** This presents us with a greater challenge than before.

At the heart of the FaithWorks Campaign are the parishes who are committed to building communities of compassion and hope. Thank you for being a FaithWorks Parish! Because of you the FaithWorks ministry partners can reach out in loving service offering help and hope to the growing number of people in need.

FaithWorks focuses its support in the following four areas:

- Caring for people who are homeless and ex-prisoners
- Caring for newcomers, refugees and migrant workers
- Caring for at-risk women, children, and youth
- Caring for Indigenous Peoples and people who are HIV/AIDS impacted

The mission statement of FaithWorks is from the Gospel according to Matthew 25:35,36,40.

Jesus said, "I was hungry, and you gave me food, I was thirsty, and you gave me drink, I was a stranger and you welcomed me, I was sick, and you visited me, I was in prison and you came to me." ... and Jesus finishes, "Truly, I say to you, as you did it to one of the least of these who are members of my family, you did it to me."

With the staggering increase in the need for assistance these last difficult years, these words of Jesus need to be proclaimed loud and clear. The hope of this year's FaithWorks campaign is to help bridge the gap between the one who hungers and the one who can feed, the one who thirsts and the one who can give drink, the one on the outside, the stranger, and the one who can offer welcome.

To this end, **this year's campaign is focusing on two vulnerable individuals, Amber and Cliff**, who have agreed to share with us a glimpse of their 'living rough.' They, and we, hope that their sharing of themselves will inspire us to share of ourselves with others whose day to day life is a struggle.

An important change this year is in the size of the envelope of the information packages being sent to parishes for distribution to parishioners. At the request of a number of parishes, they have been reduced to a regular letter-size envelope. This is to facilitate their being mailed by the parish to parishioners when this option is chosen. A number of parishes place their mailing labels on the FaithWorks envelopes and leave them in the narthex for pick-up. After a few weeks, the remainder are mailed to the parishioners.

A generous donor has offered a \$100,000 matching challenge grant for all new and increased donations. That means for every dollar raised over last year's amount, by an individual or parish, FaithWorks receives an extra dollar. We encourage you to make a special effort this year – doing a little more can make twice the difference.

FaithWorks will continue to help sustain local outreach ministry through the 15% parish retainer. Each parish is encouraged to retain up to 15% of what it raises through FaithWorks each year to support outreach projects at the local parish level. In addition, 5% of undesignated contributions are distributed each year in the form of Area Ministry Grants.

In an effort to encourage support for the parish effort, all donations made by individuals by direct mail or on-line giving to Faithworks will be credited to parish campaigns when the instructions are followed. FaithWorks will then remit the 15% parish retainer back to the parish in the 1st quarter of the following year.

Please call or email if there is anything we can do to support your parish in planning your FaithWorks Campaign. You can reach us at 647-578-9757 or toll-free 1-800-668-8932; or by email to faithworks@toronto.anglican.ca.

Blessings to you and all those in your parish who contribute your many gifts of time, talent, and treasure, to help those who need us most.

Sincerely yours,



Peter Misiaszek, CFRE
Director of Stewardship Development

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Tips for a Successful Parish Campaign

SETTING YOUR CAMPAIGN GOAL

Setting a goal for your parish FaithWorks campaign helps to ensure that the parish is working together with a common vision for the impact that they wish to have on the lives of people in need. *We recommend setting a goal of raising at least 3% of your previous year's offertory.* Doing so will help us achieve our overall target of \$1,500,000 in 2024.

PRINTED MATERIALS

Posters, brochures, donation cards and prepaid return envelopes are provided to help promote FaithWorks in your parish. FaithWorks parish materials are distributed early in the year, usually just before Lent. When the materials arrive, please place the posters in a visible location and ensure that FaithWorks materials are distributed to everyone in the parish. Perhaps they can be placed on a table in the Narthex or even mailed out.

Please ensure that our materials are used effectively.

We encourage you to do an active campaign whereby every member of your parish is invited to participate.

SPEAKERS BUREAU

Would you like to know how your dollars are making a difference? Contact the FaithWorks Speakers Bureau to request a speaker from our office or one of our FaithWorks Ministry Partners. A gifted, motivated speaker can put a human face on the work you are helping to support, and this can have a significant impact on giving. Parishes that arranged a speaker through the Speakers' Bureau have experienced, on average, increases of 20% or more over the previous year.

To learn more, please contact Julie Poore at fwspeakersbureau@toronto.anglican.ca.

Tips for a Successful Parish Campaign

OFFERTORY ENVELOPES

Parishes that encourage monthly donations to FaithWorks consistently rank among the highest in proportional giving. This is because it is easier for most of us to give a small amount each month than to write a big cheque once a year. Even a modest contribution of just \$5 a month adds up to \$60 a year!

FaithWorks pays the cost of printing and inserting FaithWorks envelopes (one per month) in the offertory boxed sets ordered from your regular envelope provider. An order form can be downloaded from our website, www.faithworks.ca.

PARISH ENGAGEMENT THROUGHOUT THE YEAR

Keep parishioners informed by providing short updates in your parish bulletin, such as last year's parish results, progress on this year's campaign, upcoming events, etc. Do not forget to mention that by retaining 15% of the funds you raise, FaithWorks is helping to support your parish's own outreach ministry. Check the website (www.faithworks.ca) for profiles of FaithWorks ministries and stories of some of the people who have been helped through the generosity of people like you.

FaithLines is the e-newsletter of FaithWorks. It is published every two weeks or more often. It provides updates on campaign progress, parish events, ministry partner updates and stories about how people are being impacted. This is a great source of information for bulletins, announcements and your website. Past issues are found on the website's New's page.

Reporting and Remitting Donations

PLEASE REMIT DONATIONS ON A QUARTERLY BASIS.

Submitting your donations throughout the year will make it possible for the FaithWorks Allocations Committee to make better informed grant-making decisions and will help to ensure that recipient ministries receive funds on a timely basis.

PARISH CAMPAIGN REPORT

The FaithWorks 2024 Parish Campaign Report should be submitted at the same time you send your quarterly remittances. This form helps to ensure that you receive full credit for the money you have raised and that designated contributions reach their intended ministry. The Parish Campaign Reporting Form also can be downloaded from www.faithworks.ca (as an excel workbook or a PDF version that can be printed out and filled in).

IMPORTANT, PLEASE NOTE:

For contributions to be credited to your parish for FaithWorks 2024, we must receive your final Campaign Report no later than Thursday, January 16, 2025. Any outstanding funds can be remitted, along with a copy of your final report, up until Thursday, January 23, 2025. Funds received after that date will be recorded as 2025 contributions.

REMITTANCES FOR MINISTRY PARTNERS

All funds collected and designated to any of our ministry partners, including PWDRF, Flemingdon Park Ministry, All Saints Church Community Centre, The Toronto Urban Native Ministry, and The Migrant Worker Ministry should be remitted as part of your FaithWorks totals and not sent to them directly. This is part of the working understanding with our ministry partners established at the founding of FaithWorks.

REMITTANCES BY CHEQUE

Remittance cheques should be made out to the “Diocese of Toronto – FaithWorks” and mailed or delivered to Diocese of Toronto Stewardship Development Office, 135 Adelaide St. E., Toronto, ON M5C 1L8. This remittance cheque should include any money that is donated to the Primates World Relief and Development Fund (PWRDF). They *should not* be included in a separate cheque made out to PWRDF.

Reporting and Remitting Donations

DONATIONS BY VISA, MASTERCARD OR AMERICAN EXPRESS

Send donor cards for payments by credit card directly to the Stewardship Development Office. Remember to include these payments in your quarterly FaithWorks Campaign Report. Our Office will produce tax receipts and credit these donations to your parish.

Individual donors can make online donations at the FaithWorks website, faithworks.ca, and have their donation attributed to their parish if they follow the instruction on the website and include the parish name in the Comments Section. In this way their donation can be included in the parish total. Early in the next calendar year, the 15% parish retainer will be calculated for these donations and forwarded to the parish.

MULTIPLE CONTRIBUTIONS

Have you considered encouraging your parishioners to contribute to FaithWorks throughout the year? Parishes that encourage multiple contributions experience significantly higher donations than those parishes not using this simple system. This is because most of us give only what we can afford at the time of the appeal. But even a modest contribution, multiplied on a weekly, monthly, or even quarterly basis quickly adds up.

PARISH RETAINER

Your parish is entitled to retain 15% of undesignated contributions raised through your FaithWorks Campaign. Please note that the parish should not calculate a retainer on funds submitted directly to one of our ministry partners in response to an urgent appeal (such as disaster response or relief). *As mentioned above, individual online donations at the FaithWorks website, faithworks.ca, can be attributed to a parish for purposes of the retainer, if donors follow the instruction on the website and include the parish name in the Comments Section.*

FaithWorks Ministry Partners

FaithWorks Focus Areas

FaithWorks focuses its support for ministry partners within four areas:

1. CARING FOR PEOPLE WHO ARE HOMELESS AND EX-PRISONERS

Our ministry partners work to improve the well-being of people who are homeless, under-housed and are ex-prisoners. They help people and families rebuild their lives and as well as help minimize the risk of re-offending.

Ministry Partners:

A Place Called Home, Lindsay
www.apch.ca

All Saints Church Community Centre, Toronto
www.allsaintstoronto.com

North House, Durham
www.northhouse.ca

One City Peterborough
www.onecityptbo.ca

One Roof Community Centre, Peterborough
www.oneroofptbo.ca

Orillia Christian Ministries
www.orillialighthouse.ca

2. CARING FOR NEWCOMERS, REFUGEES AND MIGRANT WORKERS

Our ministry partners provide resettlement support that help new Canadians and refugees overcome language and cultural barriers that can make a fresh start in a new country feel overwhelming.

Ministry Partners:

Anglican United Refugee Alliance (AURA)
www.auraforrefugees.org

Flemingdon Park Ministry
www.flemingdonparkministry.com

Migrant Workers Ministry in Durham Region
www.migrantworkerministry.ca

FaithWorks Ministry Partners

3. CARING FOR AT-RISK, WOMEN, CHILDREN, AND YOUTH

Our ministry partners provide transitional housing and recovery support to women, youth and children seeking to break the cycle of abuse and poverty. They also offer mentoring and support to help young moms and youth develop relationships based on love, respect, and dignity.

Ministry Partners:

Couchiching Jubilee House, Orillia
<https://redwoodparkcommunities.com/housing-initatives/jubilee-house/>

Samaritan House Community Ministries, Barrie
www.samaritanhousecm.com

The Dam, Mississauga
www.thedam.org

4. CARING FOR INDIGENOUS PEOPLES AND PEOPLE WHO ARE HIV/AIDS IMPACTED

Our ministry partners address the social and economic crisis in Indigenous communities to ensure a better future for Indigenous Peoples. They also provide programs and services for people living with HIV/AIDS as well as adults and children who are HIV-impacted.

Ministry Partners:

Philip Aziz Centre, Toronto
www.philipazizcentre.ca

PWRDF, Canada & International
www.pwrdf.org

Toronto Urban Native Ministry
www.tunm.ca

FaithWorks Ministry Partners

Ministry Partners Listed by Area Served

TRENT-DURHAM

A Place Called Home
Anglican United Refugee Alliance (AURA)
Migrant Workers Ministry in Durham Region
North House
One City Peterborough
One Roof Community Centre

YORK-CREDIT VALLEY

AURA
The Dam

YORK-SCARBOROUGH

AURA
All Saints Church – Community Centre
Flemingdon Park Ministry
Philip Aziz Centre
Toronto Urban Native Ministry

YORK-SIMCOE

AURA
Couchiching Jubilee House
Orillia Christian Ministries
Samaritan House Community Ministries

INTERNATIONAL RELIEF AND DEVELOPMENT AND SUPPORT FOR MINISTRY IN CANADA'S NORTH

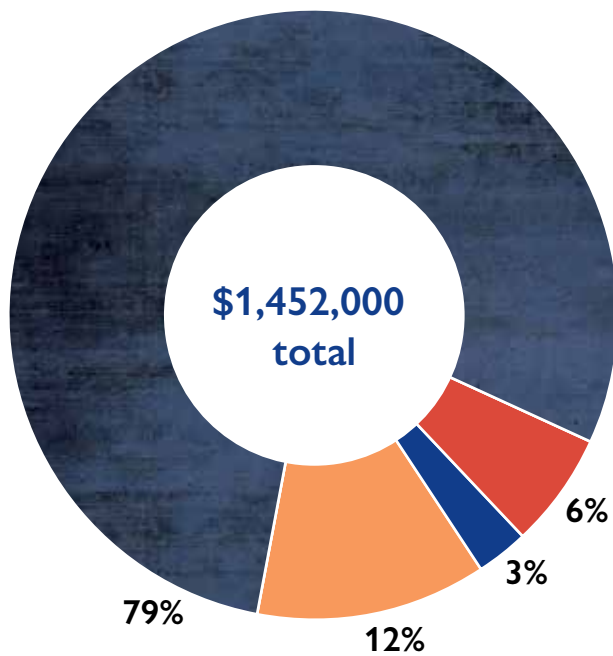
Primate's World Relief and Development Fund

How Will My Gift Be Used?

FaithWorks provides essential operating support to its Ministry Partners. Links to the websites of each of these ministries can be found above or on our website: www.faithworks.ca.

The funds raised from individuals, parishes, corporations, foundations, and trust income in 2022 were distributed in 2023 as follows:

2022 FAITHWORKS FUNDS DISTRIBUTION IN 2023



- Allocations to ministry partners and other designated gifts
\$1,139,644
- Area grants for outreach
\$43,145
- Parish retainer for local outreach
\$82,368
- Campaign expenses
\$173,000

Need More Information?

For more information about FaithWorks, please contact:

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For information regarding the FaithWorks Speakers Bureau, please contact:

JULIE POORE

Volunteer Coordinator
FaithWorks Speakers Bureau

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FAITHWORKS

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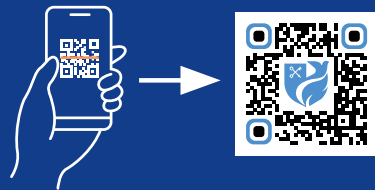
E faithworks@toronto.anglican.ca

W faithworks.ca

**In 2024, help us
raise \$1.5 million!**

Donate today

Scan QR code
with phone
or visit
faithworks.ca



Faith
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for over 25 years*



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