



Diocese of Toronto
Anglican Church of Canada

**I WAS NAKED
AND YOU GAVE
ME CLOTHING,

I WAS SICK
AND YOU TOOK
CARE OF ME,

I WAS IN
PRISON AND
YOU VISITED ME.**

MATT. 25:35



*Works of faith
for over 25 years*

2025 FaithWorks Parish Campaign Manual

**I CAN'T IMAGINE
HOW I WOULD BE
IF I WASN'T HERE.**

**I FEEL LIKE I'M
GETTING STRONGER
AND STRONGER ALL
THE TIME.**

**LYNNE
SAMARITAN HOUSE
BARRIE**



**This year, let's raise
\$1.5 million together!**

GIVE WHOLEHEARTEDLY

Dear FaithWorks Parish Coordinator:

Welcome to FaithWorks, the annual appeal of the Anglican Diocese of Toronto! It is our annual shared mission to feed, shelter, nurture and befriend people in need. Together, we helped improve the lives of almost 49,000 people who faced difficult challenges and vulnerabilities last year. **The need for the services provided by FaithWorks' ministry partners increased by 36% last year, and 145% since 2021.** We are facing a great challenge.

At the heart of the FaithWorks Campaign are the parishes who are committed to building communities of compassion and hope. Thank you for being a FaithWorks Parish! Because of you, the FaithWorks' ministry partners can reach out in loving service to offer help and hope to the growing number of people in need.

FaithWorks focuses its support in the following five areas:

- Caring for people who are homeless and ex-prisoners
- Caring for newcomers, refugees and migrant workers
- Caring for at-risk women, children, and youth
- Caring for Indigenous Peoples and people who are HIV/AIDS impacted
- Caring about environmentally friendly solutions

The **mission statement** of FaithWorks is from the Gospel according to Matthew 25:35,36,40.

Jesus said, "I was hungry, and you gave me food, I was thirsty, and you gave me drink, I was a stranger, and you welcomed me, I was sick, and you visited me, I was in prison, and you came to me." ... and Jesus finishes, "Truly, I say to you, as you did it to one of the least of these who are members of my family, you did it to me."

With the staggering increase in the need for assistance these last few years, these words of Jesus give us a deeper perspective on the situation. The hope of this year's FaithWorks campaign is to help bridge the gap between the one who hungers and the one who can feed, the one who is sick and the one who can visit, the one imprisoned and the one who can offer reconciliation and regeneration.

To help us gain a deeper perspective, **this year's campaign is focusing on three vulnerable individuals, Lynne, Elie and an anonymous mother**, who have agreed to share with us a glimpse of their struggles. They, and we, hope that by sharing of themselves, we will be inspired to share of ourselves with others whose day-to-day life is challenging.

The FaithWorks materials provided, both printed and digital, are designed to help you communicate the hope that FaithWorks offers and inspire a response. We are keeping the letter-size envelope of the information packages. Many parishes found this size helps to facilitate their being mailed to parishioners. Several parishes place their mailing labels on the FaithWorks envelopes and leave them in the narthex for pick-up. After a few weeks, the remainder are mailed to the parishioners.

A generous donor has offered a \$100,000 matching challenge grant for all new and increased donations. This means that for every dollar raised over last year's amount, by an individual or parish, FaithWorks receives an extra dollar. We encourage you to make a special effort this year – doing a little more can make twice the difference. Gifts must be given to the matching challenge by December 19, 2025, to be eligible.

FaithWorks will continue to help sustain local outreach ministry through the 15% parish retainer. Each parish is encouraged to retain up to 15% of what it raises through FaithWorks each year to support parish outreach projects. In addition, 5% of undesignated contributions are distributed each year in the form of Archdeaconry Ministry Grants.

To encourage support for the parish effort, all donations made by individuals by direct mail or on-line to Faithworks will be credited to parish campaigns when the instructions are followed. FaithWorks will then remit the 15% parish retainer back to the parish in the first quarter of the following year.

Please call or email if there is anything we can do to support your parish in planning your FaithWorks Campaign. You can reach us at 647-578-9757 or toll-free 1-800-668-8932; or by email to faithworks@toronto.anglican.ca.

Blessings to you and all those in your parish who contribute your many gifts of time, talent, and treasure, to help those who need us most.

Sincerely yours,



Peter Misiaszek, CFRE
Director of Stewardship Development

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Tips for a Successful Parish Campaign

SETTING YOUR CAMPAIGN GOAL

Setting a goal for your parish FaithWorks campaign helps to ensure that the parish is working together with a common vision for the impact that they wish to have on the lives of people in need. *We recommend setting a goal of raising at least 3% of your previous year's offertory.* Doing so will help us achieve our overall target of \$1,500,000 in 2025.

PRINTED MATERIALS

Posters, brochures, donation cards and prepaid return envelopes are provided to help promote FaithWorks in your parish. FaithWorks parish materials are distributed early in the year, usually just before Lent. When the materials arrive, please place the posters in a visible location and ensure that FaithWorks materials are distributed to everyone in the parish. Perhaps they can be placed on a table in the Narthex or even mailed out.

Please ensure that our materials are used effectively.

We encourage you to do an active campaign whereby every member of your parish is invited to participate.

SPEAKERS BUREAU

Would you like to know how your dollars are making a difference? Contact the FaithWorks Speakers Bureau to request a speaker from our office or one of our FaithWorks' ministry partners. A gifted, motivated speaker can put a human face on the work you are helping to support, and this can have a significant impact on giving. Parishes that arrange a speaker through the Speakers Bureau have experienced, on average, increases of 20% or more over the previous year.

To learn more, please contact Julie Poore at fwspeakersbureau@toronto.anglican.ca.

Tips for a Successful Parish Campaign

OFFERTORY ENVELOPES

Parishes that encourage monthly donations to FaithWorks consistently rank among the highest in proportional giving. This is because it is easier for most of us to give a small amount each month than to write a big cheque once a year. Even a modest contribution of just \$5 a month adds up to \$60 a year!

FaithWorks pays the cost of printing and inserting FaithWorks envelopes (one per month) in the offertory boxed sets ordered from your regular envelope provider. An order form can be downloaded from our website, www.faithworks.ca.

PARISH ENGAGEMENT THROUGHOUT THE YEAR

Keep parishioners informed by providing short updates in your parish bulletin, such as last year's parish results, progress on this year's campaign, upcoming events, etc. Do not forget to mention that by retaining 15% of the funds you raise, FaithWorks is helping to support your parish's own outreach ministry. Check the website (www.faithworks.ca) for profiles of FaithWorks ministries and stories of some of the people who have been helped through the generosity of people like you.

FaithLines is the e-newsletter of FaithWorks. It is normally published every two weeks (more often in Lent and Advent). It provides updates on campaign progress, parish events, ministry partner updates and stories about how people are being impacted. This is a major source of information for bulletins, announcements and your website. Past issues are found on the website's News page.

Reporting and Remitting Donations

PLEASE REMIT DONATIONS ON A QUARTERLY BASIS.

Submitting your donations throughout the year will make it possible for the FaithWorks Allocations Committee to make better informed grant-making decisions and will help to ensure that recipient ministries receive funds on a timely basis.

PARISH CAMPAIGN REPORT

The FaithWorks 2025 Parish Campaign Report should be submitted at the same time you send your quarterly remittances. This form helps to ensure that you receive full credit for the money you have raised and that designated contributions reach their intended ministry. The Parish Campaign Reporting Form also can be downloaded from www.faithworks.ca (as an excel workbook or a PDF version that can be printed out and filled in).

IMPORTANT, PLEASE NOTE:

For contributions to be credited to your parish for FaithWorks in 2025, we must receive your final Campaign Report no later than Friday, January 16, 2026. Any outstanding funds can be remitted, along with a copy of your final report, up until Friday, January 23, 2026. Funds received after that date will be recorded as 2026 contributions.

REMITTANCES FOR MINISTRY PARTNERS

All funds collected and designated to any of our ministry partners, including PWRDF (now Alongside Hope), Flemingdon Park Ministry, All Saints' Church – Community Centre, the Toronto Urban Native Ministry, and the Migrant Worker Ministry should be remitted as part of your FaithWorks totals and not sent to them directly. This is part of the working understanding with our ministry partners established at the founding of FaithWorks.

REMITTANCES BY CHEQUE

Remittance cheques should be made out to the “Diocese of Toronto – FaithWorks” and mailed or delivered to Diocese of Toronto Stewardship Development Office, 135 Adelaide St. E., Toronto, ON M5C 1L8. This remittance cheque should include any money that is donated to the Primates World Relief and Development Fund (PWRDF) – Alongside Hope. They *should not* be included in a separate cheque made out to PWRDF.

Reporting and Remitting Donations

DONATIONS BY VISA, MASTERCARD OR AMERICAN EXPRESS

Send donor cards for payments by credit card directly to the Stewardship Development Office. Remember to include these payments in your quarterly FaithWorks Campaign Report. Our Office will produce tax receipts and credit these donations to your parish.

Individual donors can make online donations at the FaithWorks website, www.faithworks.ca, and have their donation attributed to their parish if they follow the instruction on the website and include the parish name in the Comments Section. In this way their donation can be included in the parish total. Early in the next calendar year, the 15% parish retainer will be calculated for these donations and forwarded to the parish.

MULTIPLE CONTRIBUTIONS

Have you considered encouraging your parishioners to contribute to FaithWorks throughout the year? Parishes that encourage multiple contributions experience significantly higher donations than those parishes not using this simple system. This is because most of us give only what we can afford at the time of the appeal. But even a modest contribution, multiplied on a weekly, monthly, or even quarterly basis quickly adds up.

PARISH RETAINER

Your parish is entitled to retain 15% of undesignated contributions raised through your FaithWorks Campaign. Please note that the parish should not calculate a retainer on funds submitted directly to one of our ministry partners in response to an urgent appeal (such as disaster response or relief). *As mentioned above, individual online donations at the FaithWorks website, www.faithworks.ca, can be attributed to a parish for purposes of the retainer, if donors follow the instruction on the website and include the parish name in the Comments Section.*

FaithWorks' Ministry Partners

FaithWorks Focus Areas

FaithWorks focuses its support for ministry partners within four areas:

1. CARING FOR PEOPLE WHO ARE HOMELESS AND EX-PRISONERS

Our ministry partners work to improve the well-being of people who are homeless, under-housed and are ex-prisoners. They help people and families rebuild their lives and as well as help minimize the risk of re-offending.

Ministry Partners:

A Place Called Home, Lindsay
apch.ca

All Saints' Church
– Community Centre, Toronto
allsaintstoronto.com

North House, Durham
northhouse.ca

One City Peterborough
onecityptbo.ca

St. James' Cathedral
– Outreach Footcare clinic, Toronto
stjamescathedral.ca/community/drop-in/

St. Stephen in-the-Fields
– Outreach program, Toronto
saintstephens.ca/outreach

2. CARING FOR NEWCOMERS, REFUGEES AND MIGRANT WORKERS

Our ministry partners provide resettlement support that help new Canadians and refugees overcome language and cultural barriers that can make a fresh start in a new country feel overwhelming.

Ministry Partners:

AURA (Anglican United Refugee Alliance)
auraforrefugees.org

Flemingdon Park Ministry
flemingdonparkministry.com

Migrant Workers Ministry in Durham Region
migrantworkerministry.ca

FaithWorks' Ministry Partners

3. CARING FOR AT-RISK, WOMEN, CHILDREN, AND YOUTH

Our ministry partners provide transitional housing and recovery support to women, youth and children seeking to break the cycle of abuse and poverty. They also offer mentoring and support to help young moms and youth develop relationships based on love, respect, and dignity.

Ministry Partners:

Jubilee House, Orillia
redwoodparkcommunities.com/housing-initatives/jubilee-house/

Samaritan House Community Ministries, Barrie
samaritanhousebarrie.com

The Dam, Mississauga
thedam.org

4. CARING FOR INDIGENOUS PEOPLES AND PEOPLE WHO ARE HIV/AIDS IMPACTED

Our ministry partners address the social and economic crisis in Indigenous communities to ensure a better future for Indigenous Peoples. They also provide programs and services for people living with HIV/AIDS as well as adults and children who are HIV-impacted.

Ministry Partners:

Philip Aziz Centre for Hospice Care, Toronto
paceh.ca

PWRDF (Primate's World Relief and Development Fund) Canada & International – Alongside Hope
pwrdf.org

Toronto Urban Native Ministry
sites.google.com/view/tunm/home

FaithWorks' Ministry Partners

Ministry Partners Listed by the Archdeaconry Served

SOUTH

All Saints' Church – Community Centre
Philip Aziz Centre for Hospice Care
St. James' Cathedral – Outreach Footcare clinic
St. Stephen in-the-Fields – Outreach program
Toronto Urban Native Ministry

CENTRAL

Flemingdon Park Ministry

EAST

Migrant Workers Ministry, Orono
North House, Durham
One City Peterborough

WEST

The Dam, Mississauga

NORTH

A Place Called Home, Lindsay
Jubilee House, Orillia
Samaritan House Community Ministries, Barrie

ALL

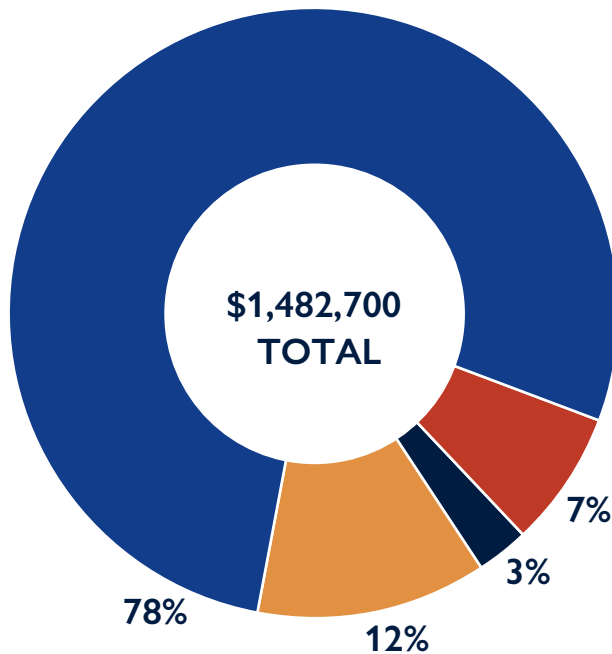
AURA (Anglican United Refugee Alliance)
PWRDF (Primate's World Relief and Development Fund) – Alongside Hope

How Will My Gift Be Used?

FaithWorks provides essential operating support to its Ministry Partners. Links to the websites of each of these ministries can be found above or on our website: www.faithworks.ca.

The funds raised from individuals, parishes, corporations, foundations, and trust income in 2023 were distributed in 2024 as follows:

2023 FaithWorks Funds distribution in 2024



- Allocations to ministry partners and other designated gifts **\$1,159,195**
- Archdeaconry grants for outreach **\$42,050**
- Parish retainer for local outreach **\$107,055**
- Campaign expenses **\$174,400**

Quick Facts

In 2024 there was a **36%** increase in the number of people served by FaithWorks' ministry partners over the previous year.

Almost 49,000 people were served, including:

29,248

people were fed, sheltered, nurtured and befriended (up 33%)

16,836

refugees, new Canadians and migrant workers (up 310%)

10,464

people touched by the prison system (up 250%)

4,045

at-risk women, children and youth (up 37%)

9,253

Indigenous people (up 108%)

7,675

families in need (down 15%)

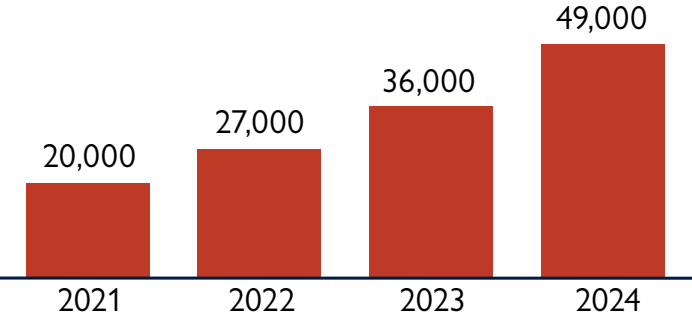
1,582

people impacted by HIV/AIDS (up 215%)

4,791

young adults living with mental health challenges (up 135%)

FaithWorks needs to surpass its goal more than ever!



THE NUMBER OF PEOPLE SERVED BY FAITHWORKS' MINISTRY PARTNERS HAS INCREASED BY 145% SINCE 2021.

Need More Information?

For more information about FaithWorks, please contact:

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For information regarding the FaithWorks Speakers Bureau, please contact:

JULIE POORE

Volunteer Coordinator
FaithWorks Speakers Bureau

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Phone: 705-326-6598

FAITHWORKS

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W faithworks.ca

**This year, let's raise
\$1.5 million together!**

Donate today

**Please consider increasing your support
to match the increase in need.**

Scan QR code
with phone or visit
faithworks.ca



Faith
WORKS

*Works of faith
for over 25 years*



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